



la fête
creating memories

V E N U E C O N S U L T A N C Y

Venue Consultancy for Luxury Properties in the UK and Mediterranean Europe

At La Fête, we blend creative flair with meticulous organisation to make weddings and events unforgettable occasions for our clients.

Whether it's in the UK or Mediterranean Europe, it's our role to make the planning and design process as joyful as the wedding or event itself.

Working for nearly a decade with some of the most beautiful and unique venues that there are, and understanding our industry and its complexities, we wanted to bring this knowledge to other venues, helping them elevate and reach that luxury target audience.

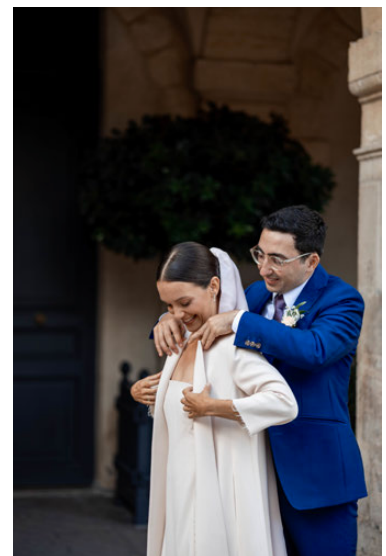
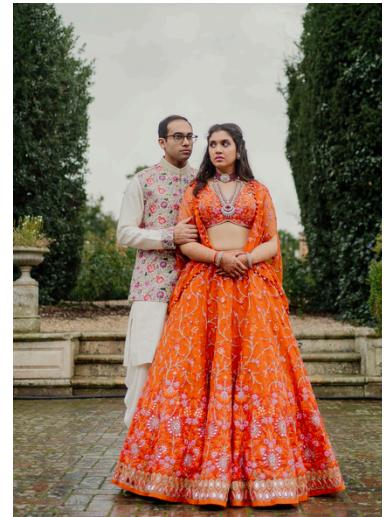


The Couples we work with

We work with professional, ultra high-net-worth couples who expect nothing less than perfection — a blend of timeless elegance and personalisation, creativity and a meticulous eye for every detail.

We specialise in high-end, luxurious weddings in truly magnificent locations.

We understand our clientele, their needs and desires, and can help your venue become their dream location.



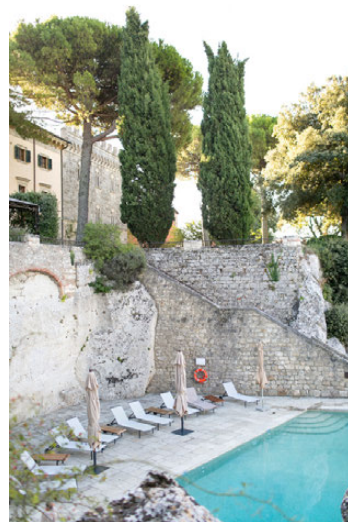
Venue Consultancy

If your vision for your property is not yet clear, please don't worry.
We're here to help you create and define the concept, then bring it to life.

Post-Covid, our world has changed and venues need to be able to showcase themselves in the best way possible on all platforms, even before clients are able to book a site visit.

Many of our own clients proceed with bookings based on photos, social media and websites with no site visits.

Your sales teams need support to be able to create the tools for them to be focused on filling your spaces.



Venue Consultancy

The Consultancy spans over a 6 month period and includes the below points:

- Kick off zoom meeting to determine objectives
- Full Market Analysis of where you sit in the market and where you would like to be positioned)
- New ways to attract customers (marketing strategy, Fam trips, etc.)
- Storyboard new imagery
- Develop recommended supplier list of local and international suppliers
- Creation of seasonal events and experience concepts
- Assist Events team on sourcing specific suppliers
- Monthly 1 hour call with the team
- 6 months unlimited support
- Wrap up Zoom to ensure
- Comprehensive handover

We also include a full Styled Shoot showcasing the kind of couple you want to attract. We aim to bring together all of your newly listed recommended local partners on this shoot.

We will conceptualise a three day event, source all the suppliers, mood board the whole shoot, be on-site to style and run the shoot and then promote to press and media.

Cost of the Consultancy: £9'995 + VAT

(does not include transport, expenses and model costs)

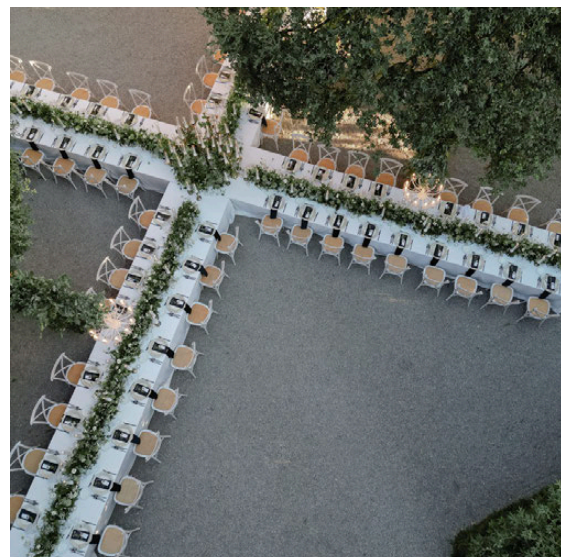
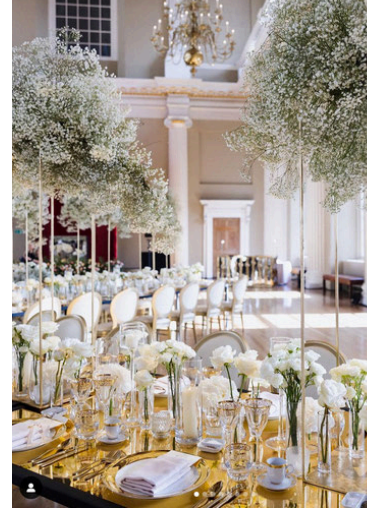


At La Fête, we're known for our exquisite design concepts and attention to every luxurious detail — although you'll want to see for yourself.



Here's a curated selection of our work.





Your Consultant

I'm Charlotte Ricard-Quesada, the founder and creative director of La Fête.

After a decade in the world of luxury fashion, working with Dior and Tom Ford amongst others, I made the decision to follow my lifelong passion. La Fête was born in 2016 because innovative ideas, logical common sense and a meticulous eye for detail provides a perfect foundation for wedding planning and design.

Since then, my team and I have created unforgettable experiences for discerning professional couples in the UK and worldwide.

From a Tuscan fairytale to a VIP wedding at Hampton Court Palace, each celebration is as unique as the couple themselves. Myself and the team are acknowledged specialists in multi-faith, inter-faith and LGBTQ+ weddings.

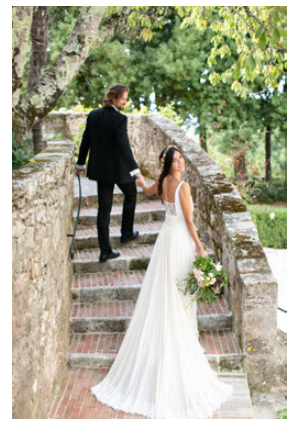
I am both honoured and humbled to be the recipient of several industry accolades, including Best Wedding Planner at the BrideLux UK Awards 2022; and most recently, Favourite Collaboration at the RSVP Europe, Asia & Africa Awards 2025.

This is a testament to the hard work of my team, and the care we bring to every wedding and event, no matter its location or scale.

Your dream wedding starts with a conversation, so get in touch with me and the team.



Example of Styled Shoot Imagery



Thank You!



Call

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Social Media

[@lafeteofficial](#)

Website

www.la-fete.com

LinkedIn

linkedin.com/in/charlottericard/

Location

London, UK