



la fête  
*creating memories*

C O R P O R A T E

E V E N T S

# Planning and Creative Consultancy for Exclusive Corporate Events

Since our doors opened in 2016, La Fête has designed some of the most prestigious corporate events in London and beyond.

This is a fully streamlined service which incorporates everything you need. We can move from concept design to event delivery in one seamless process.

With our wealth of experience, creativity and attention to detail, your event is guaranteed to be a success. It will reflect and enhance your brand identity in a way that guests will remember long after the event is over.





# The Companies We Work With

We work with organisations which want their brand to be synonymous with timeless elegance and luxury.

In addition, we offer creative consultancy to hospitality brands which wish to attract a more affluent target market to their venue, but aren't sure how to achieve the transition.



# Our Signature Event Consultancy and Design Service

If your vision for the event is not yet clear, please don't worry. We're here to help you create and define the concept, then bring it to life.

## Consultation and briefing

- The process starts with an *in-depth consultation*, beginning with your *brand identity* — the values which make your organisation unique.
- We discuss the *budget, the format and the guest list*. We help you define the event concept, and the type of venue which aligns with it. *The conversation covers everything* from design themes, colours and emotional tone to options for food and wines, A-list artists and musical entertainment.
- We also discuss *content-generation opportunities* —focal points for guests which raise the online visibility of your brand during and after the event.

## Expenditure management

- We keep the budget firmly on track, and you have continuous access to the budget sheet while our team negotiates the best prices on the highest quality foods, chefs, items and services, musicians and artists.
- We will be in *regular contact throughout the process* to discuss vendor and supplier quotes.

All spending decisions are yours.

## Sponsorship management

- We develop a *customised inventory of sponsorship opportunities*, and we manage the process for you.
- Carefully chosen sponsorship increases your event revenue. It garners press opportunities, lends a rich vein of credibility to the event and raises your brand profile.





# Our Signature Event Consultancy and Design Service

## Venue sourcing and logistics

- Working to your brief, we curate a shortlist of venues. *We choose carefully.* Only the most outstanding venues and locations make it to the shortlist.
- We study garden layouts and interior floor plans, private aircraft or helicopter landing locations, privacy and security measures. *Every detail is considered* — the location of each electrical point to your guests' view of the majestic surrounding landscapes.
- Venue visits are arranged for you, either in person or virtually, depending on your preference.

## Creative proposal

- Our designer presents you with a detailed plan of the colours and designs, locations, banqueting areas and zoning layouts for each element of your event.
- *We work together to perfect the design concept, taking time to refine it* until it forms the ideal alignment with your brand identity.

## Supplier sourcing

- *La Fête has a national and international base of rigorously vetted, top-quality local suppliers* and service providers — from Michelin-starred chefs to renowned sommeliers. We know them well and trust them implicitly.
- Suppliers will be recommended and asked to quote only if they are absolutely right for your event. All quotes will be submitted for consideration, and the *final decision will be yours.*



# Our Signature Event Consultancy and Design Service

## Production timeline

- To ensure a seamless process, *we create a detailed timeline of tasks and deadlines* for vendors and suppliers, yourself and your guests.
- *Nothing is left to chance.* We identify potential risks, build buffers into the timeline and make detailed contingency plans for any eventuality.

## Event day management

- *You're in safe hands, so just relax and enjoy the occasion.*
- Your event planner will be the supervisory point of contact — for suppliers, guests and hosts — acting with discretion, adaptability and efficiency to make your event a truly memorable, flawlessly executed experience.

## Above and beyond...

- The La Fête team goes above and beyond to make sure your event is an occasion to remember.
- Our team can organise everything from pre-event cocktails and spa appointments to gown and tuxedo fittings.
- We'll help with stylists and photographers, travel and accommodation arrangements, hotel buy-outs and private jet transport.





At La Fête, we're known for our exquisite design concepts and attention to every luxurious detail — although you'll want to see for yourself.



Here's a curated selection of our work.







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# Some Information about your Event Planner

I'm Charlotte Ricard-Quesada, the founder and creative director of La Fête.

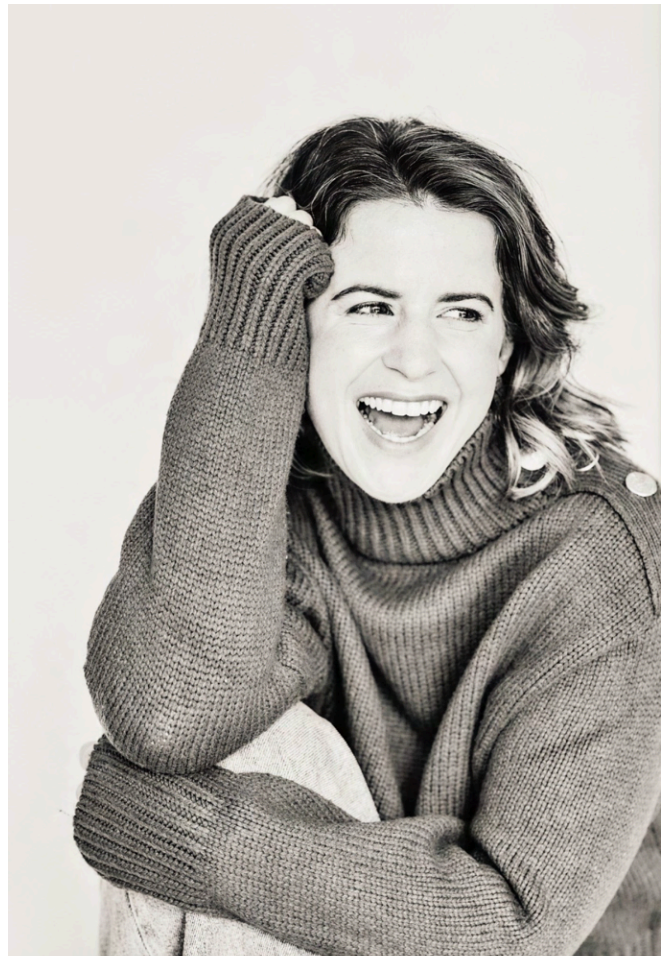
After a decade in the world of luxury fashion, working with Dior and Tom Ford amongst others, I made the decision to follow my lifelong passion. La Fête was born in 2016 because innovative ideas, logical common sense and a meticulous eye for detail provides a perfect foundation for event planning and design.

We bring our signature blend of style, flair and luxurious elegance to every occasion — from a small and intimate family party in the John Soames Museum to an opulent large-scale masked ball at a Royal Palace.

I am both honoured and humbled to be the recipient of several industry accolades, including Best Wedding Planner at the BrideLux UK Awards 2022.

This is a testament to the hard work of my team, and the care we bring to each event, no matter its location or scale.

Get in touch with me [here](#).



# Bespoke Pricing Packages

La Fête's pricing packages are tailored, based on the unique requirements of your organisation, the event destination and the intricate design details which make your event unique.

Our prices are calculated according to the following criteria:

## Planning and design fee

Planning and design incurs a flat fee which will be calculated after our initial consultation. This fee is determined by the complexity of the design and the amount of time involved in creating your exclusive event concept.

The design and planning fee will be paid in full at the point at which the contract is signed.

## Production fee

The production fee covers the logistics of planning your event, including vendor and supplier costs. You will have full access to vendor costs, and there will be a fully transparent percentage commission on the total contracted amount.

The production fee must be paid in full no later than 14 days before your event date.

## Event management fee

The fee covers management and coordination in the days before your event, and handling the logistics of the event itself. It is calculated according to the complexity of management involved — the number of guests and venues, for example, and whether your event is taking place during a national holiday.

The event management fee will be due 30 days before your event date.





# Thank You!



## Call

+44/78.378.11.993

## Social Media

[@lafeteofficial](#)

## Website

[www.la-fete.com](http://www.la-fete.com)

## LinkedIn

[linkedin.com/in/charlottericard/](https://linkedin.com/in/charlottericard/)

## Location

London, UK